

CommonAct

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The project “Common communication strategies for sustainable actions and energy efficiency in the BSR”, CommonAct aims at improving communication on energy efficiency in buildings by piloting and implementing effective communication strategies in partner countries & organizations.

Strategies will be based on mapped best practise, transnational workshops to create key messages, partnership cooperation and with support from external communication experts.

Based on learnings from the pilots, a plan will be developed for a transnational communication platform for energy efficiency in the Baltic Sea Region , providing communciation assistance to project developers and when producing new communication strategies.

The partnership:

County Administrative Board of Dalarna Sweden

Ministry of Economics of the Republic of Latvia

Tepsli OÜ, Estonia

Lithuanian Energy Agency, Lithuania

Estonian Consumer Protection and Technical Regulatory Authority (CPTRA)

Republic of Estonia Ministry of Economic Affairs and Communications, Estonia

Polish Foundation for Energy Efficiency (FEWE), Poland

The Council of the Baltic Sea States (CBSS)

Housing Initiative for Eastern Europe – Initiative Wohnungswirtschaft Osteuropa (IWO) e.V, Germany

Project period: September 2st, 2020 till November 30th, 2021

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