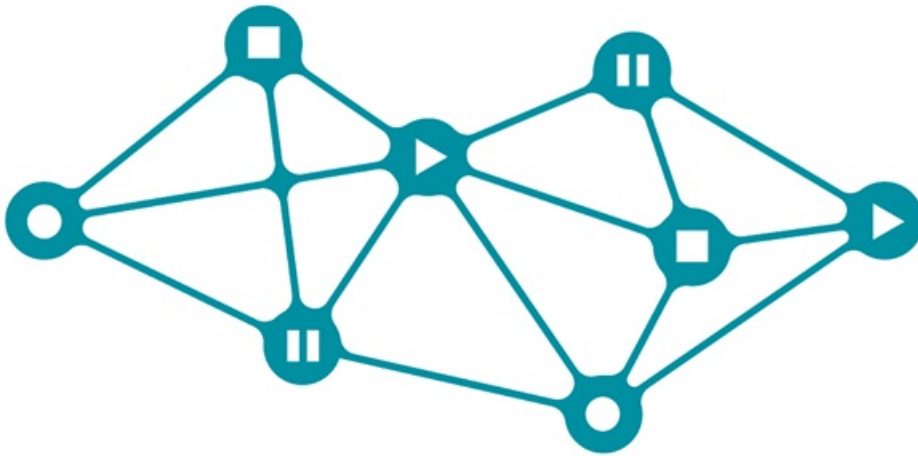


INTER-COMP-INNO

Published: 21.09.2020.

Conference INTER-COMP-INNO

INTER-COMP-INNO is international conference with aim to explore advantages of cooperation to foster COMPetitiveness, INNOvation and INTERnationalization of small and medium enterprises (SME's).



Conference is divided in three sessions: INTER-COMP-INNO

Where?: RISEBA Arhitecture and media center H20 6; 4 Durbe Street; Riga

When?: 18 October 2017 Time: 9.00 – 17.15

Language: COMP - English (with synchronous audio translation in Latvian); INTER – English; INNO – Latvian (with synchronous audio translation in English)

[AGENDA](#)

[REGISTRATION](#) opened till October 13th!

[SAVE THE DATE](#)

Conference is organized by the Ministry of Economics of The Republic of Latvia within the implementation of two independent projects: Interreg Europe program project “Leveraging Cluster Policies for successful implementation of RIS3” (CLUSTERS3) and ERDF “Competence center management project” and in cooperation with Nordic Council of Ministers’ Office in Latvia.

Aim of the CLUSTERS3 project is to explore new horizons of cluster policies within the framework of RIS3. Project is implemented in a joined-up approach, involving the next generation competitiveness policies, boosting Growth and Job creation by facilitating the insertion of SMEs in Global Value Chains.

The aim of RIS3 strategy in Latvia is to transform economy towards the development of higher added value products, raising productivity and facilitating more effective use of resources. Competence Centre’s are the main actors to put the Strategy into

effect.

During the conference, audience will have the opportunity to hear international and local experts trying to reveal the worth of cooperation for the promotion of competitiveness, innovation and internationalization of SME's. Each of these topics is challenging, but the one of the solution keys is cooperation of SME's e.g. within the clusters, competence centers, innovation networks, etc.

INTER-COMP-INNO sessions

COMPetitiveness // 9:30-13:00 Room A

Main session is devoted to the competitiveness of SME's promoted by cooperation within different collaboration networks - clusters. Promotion of SME's competitiveness within different collaboration networks is affected by various policies, regional, industrial and specialization aspects as well as factors caused by global economic factors. Globalization spins the development trends in unnamed speed that makes competitiveness particularly challenging especially for the small and medium companies. How collaboration can help SME's to overcome these challenges will be the main focus of the session and panel discussion.

INTERnationalisation // 13:50 Room B

Companies' interaction with external markets is essential for development, export promotion and innovations, despite the size of the company. Cluster can offer various internationalization strategies with various degrees of the complexity. Content of the session will be focused on how the cluster organizations can match internationalization needs to the right instruments in order to promote SME's competitiveness. Various experiences from all over the Europe will be presented by guests and local cluster managers.

INNOvation // 13:50 Room A

Promotion of innovations is conducive to increase the business competitiveness. Implementation of cooperation projects between research and industry sectors is crucial for the creation of new products and technologies with higher added value. Competence Centers, promoted by the ERDF investments is the main policy instrument for innovation promotion in Latvia. How collaboration and transfer of knowledge between small, medium and large enterprises affects the development of new innovate products will be the main focus of the session. Audience will be introduced with the current research projects and its results within the eight competence centers of Latvia.

POP^{UP} Demo Center // 9:00 Room C

To show innovation in practice conference visitors will have opportunity to learn more about the latest innovations created within Latvian competence centers and clusters. POP^{UP} Demo Center concept will be presented for the first time and will gather large and small companies with latest innovation products to show.

Contact information:

[e-mail](#)

[+371 67013186](#)

News:

Invitation to the Conference INTER-COMP-INNO on October
18th

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Aicinājums uz konferenci INTER-COMP-INNO uzņēmumu sadarbības un konkurētspējas
veicināšanai

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Conference gallery

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