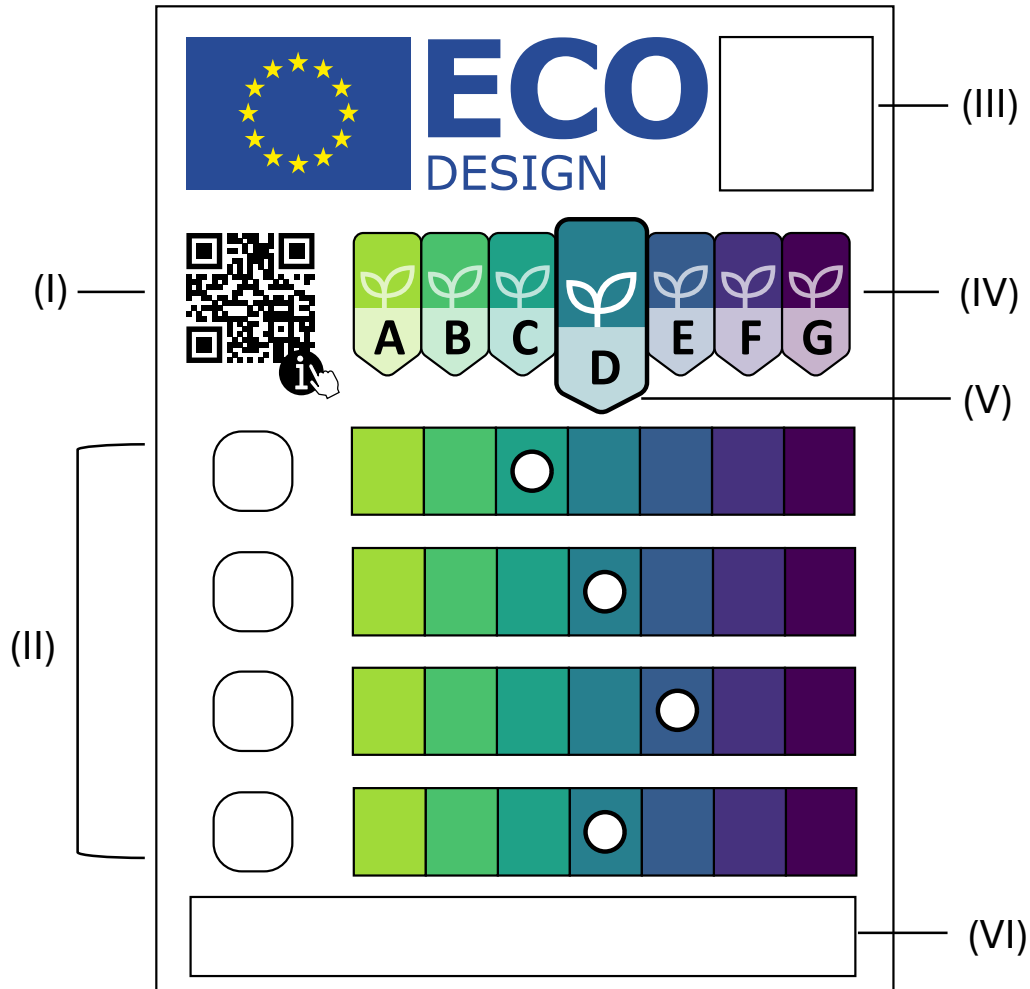
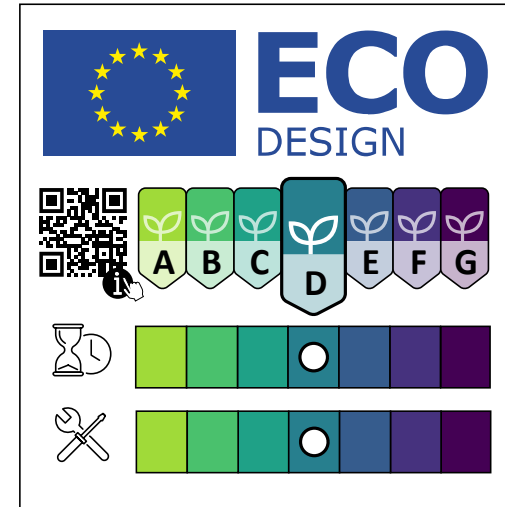
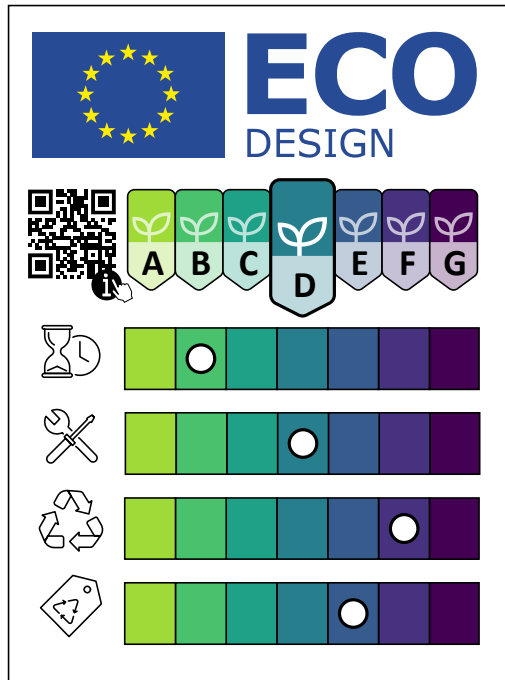


Annex VIII – A flexible and adaptable ESPR label framework

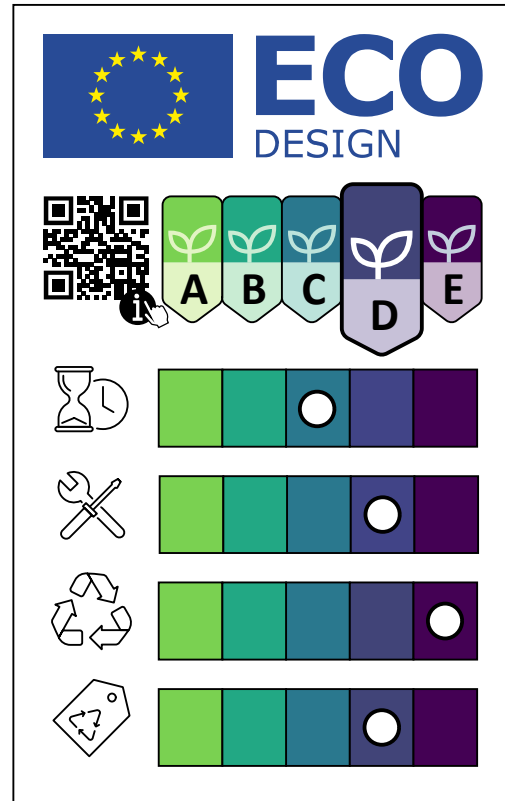


- I. QR-code;
- II. Product-specific ESPR parameters, represented by an icon for each performance indicator and with the corresponding performance ratings on a Scale from A to G;
- III. Placeholder for EU Ecolabel (if it is additionally certified; it could also be included in the rectangular box at the bottom, see [slide 8](#));
- IV. Scale of Ecodesign overall performance class from A to G;
- V. Aggregated overall ecodesign performance rating (or in exceptional cases a prominent parameter, see [slides 5-6](#));
- VI. Space for additional technical data, i.e. suppliers name, model identifier and the number of according Regulation that is '20XX/XXXX' and space for information about parameters that are not expressed in the same classes of performances and/or not possible to include in an aggregated overall score (e.g. % of recycled content, see [slide 7](#)).

Labels with an aggregated score and a varying number of parameters



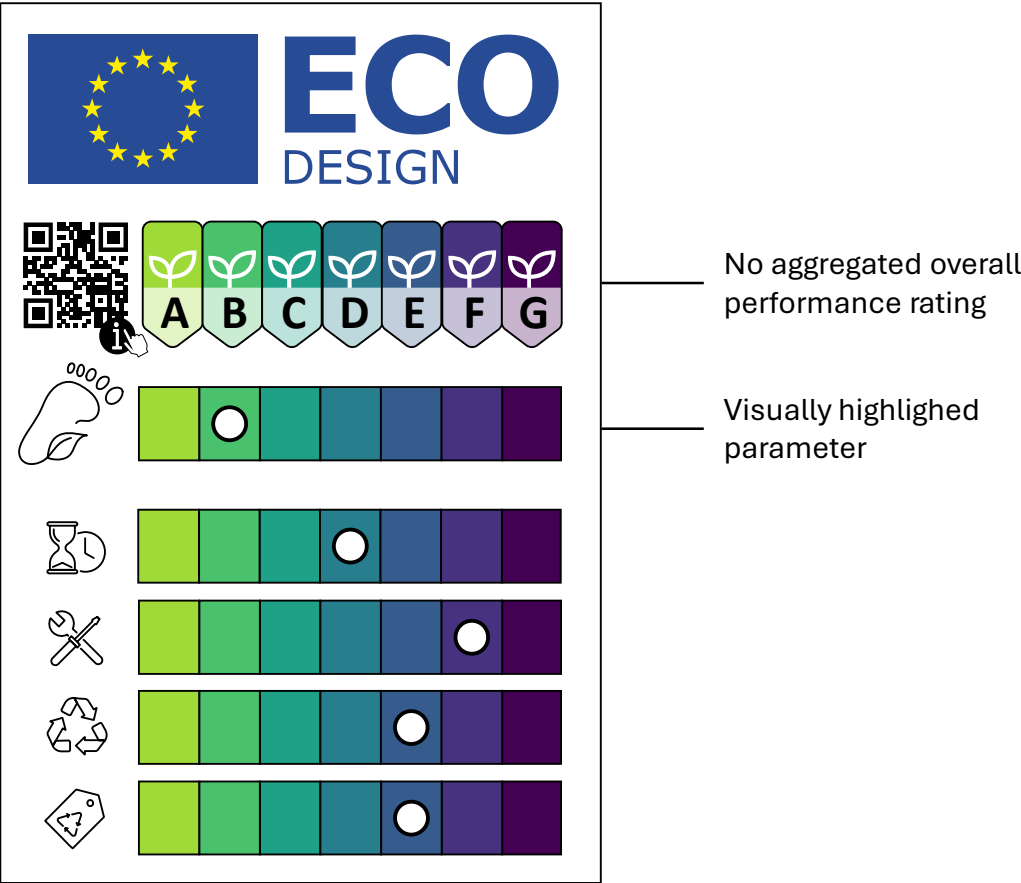
Label with an aggregated score and 5-point rating scales only



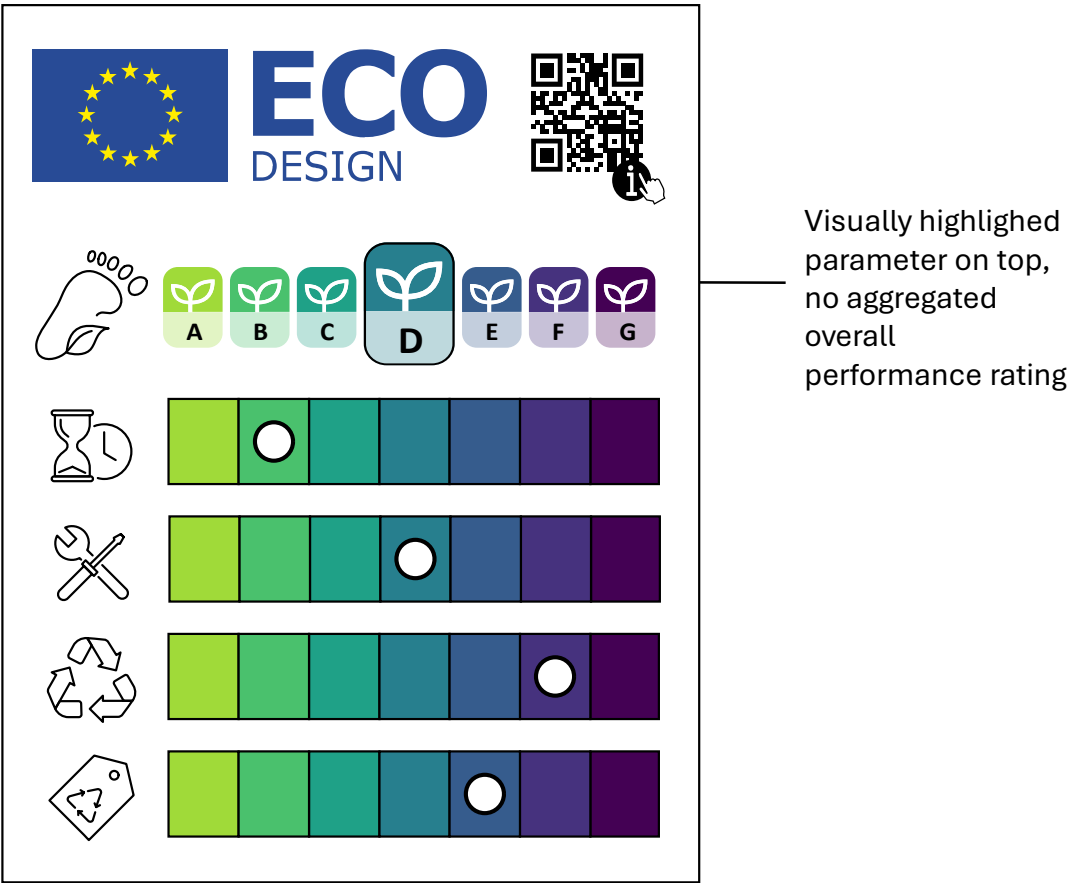
	rgb(122, 209, 81) #7ad151
	rgb(34, 168, 132) #22a884
	rgb(42, 120, 142) #2a788e
	rgb(65, 68, 135) #414487
	rgb(68, 1, 84) #440154

Labels with a prominent score (i.e. environmental footprint)¹

Option I

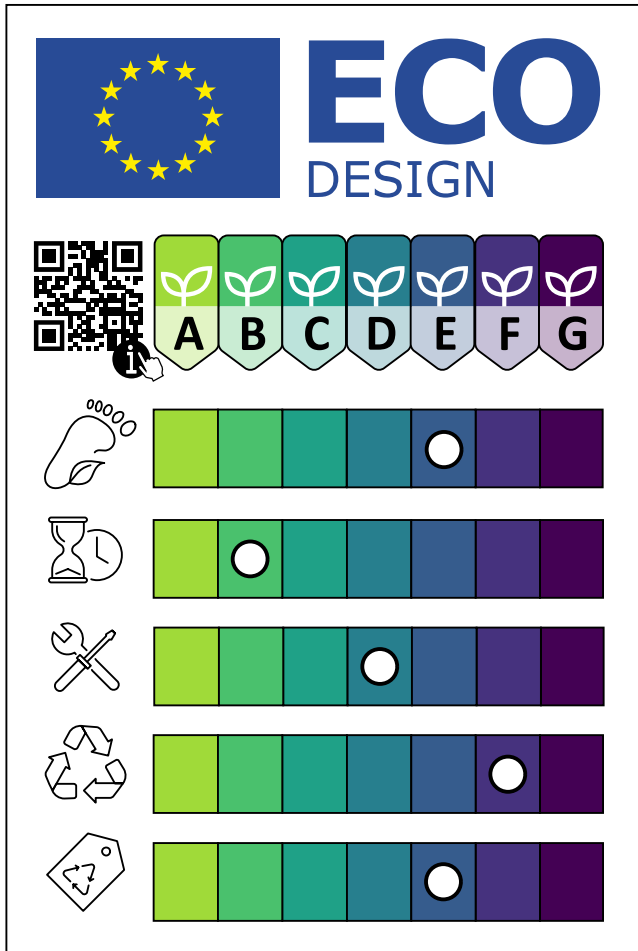


Option II

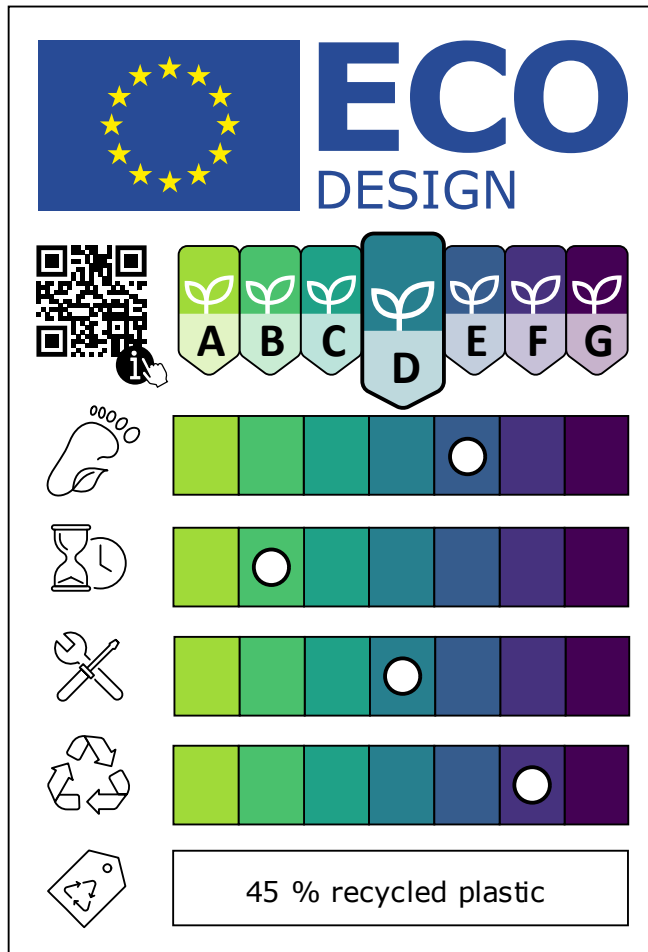


¹ In exceptional cases where an aggregated score cannot be calculated, a prominent parameter could be presented in a highlighted way.

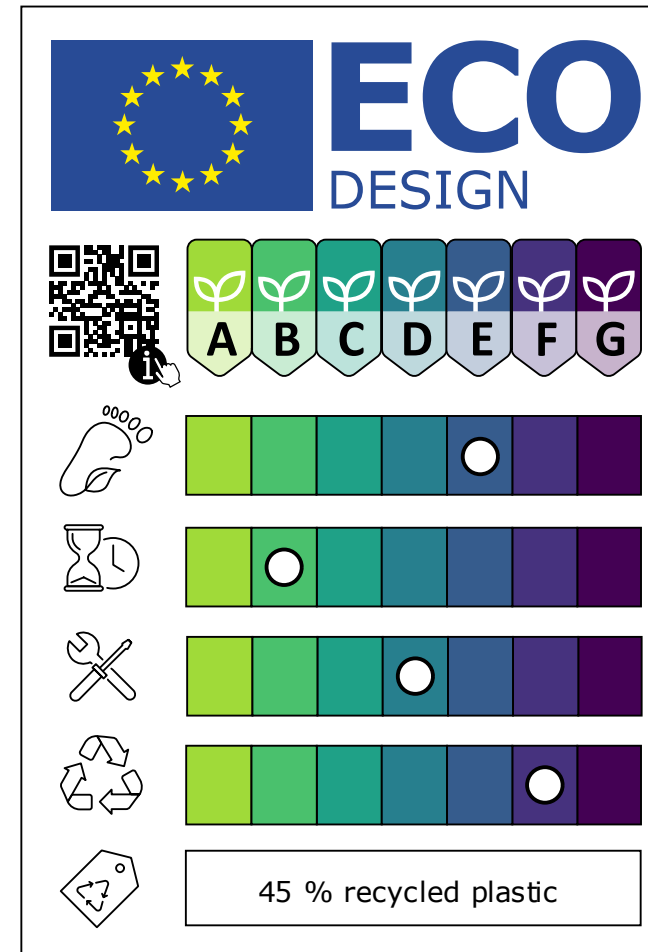
Label with neither an aggregated score nor a prominent score



Labels with and without an aggregated overall score but including an additional information about parameters that are not expressed in classes (e.g. recycled content)



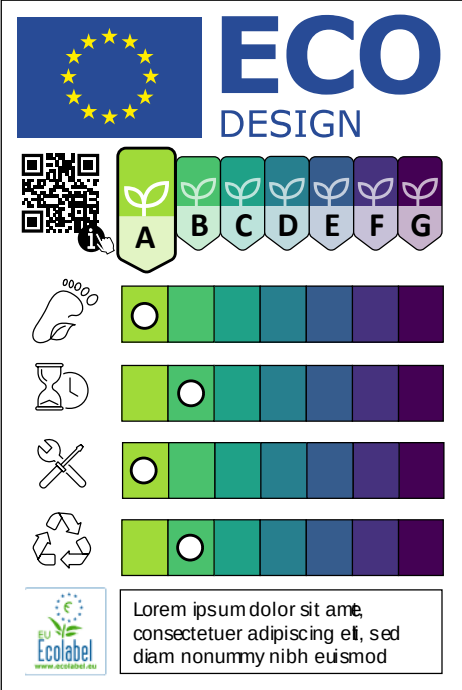
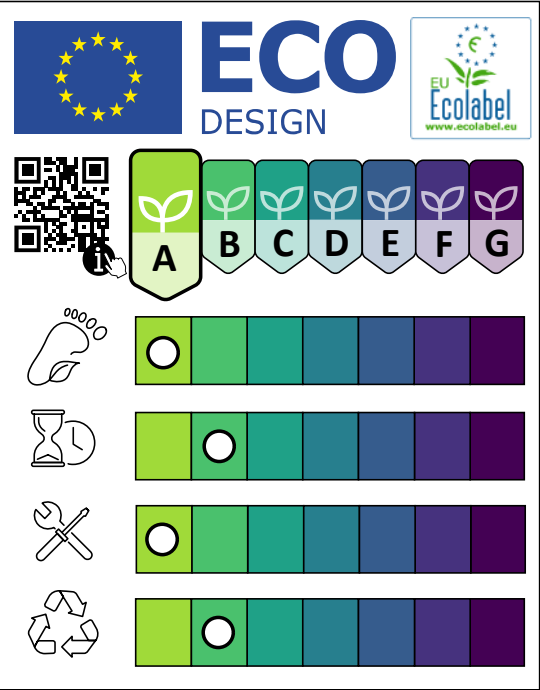
Aggregated overall performance rating



No aggregated overall performance rating

Labels with an EU Ecolabel included either on top or on the bottom information box

Labels with aggregated scores



Labels without aggregated scores

