

# Riga Conference and Concert Centre + Hotel

# 6 000

Annual international conferences in Europe

# 7 000 000

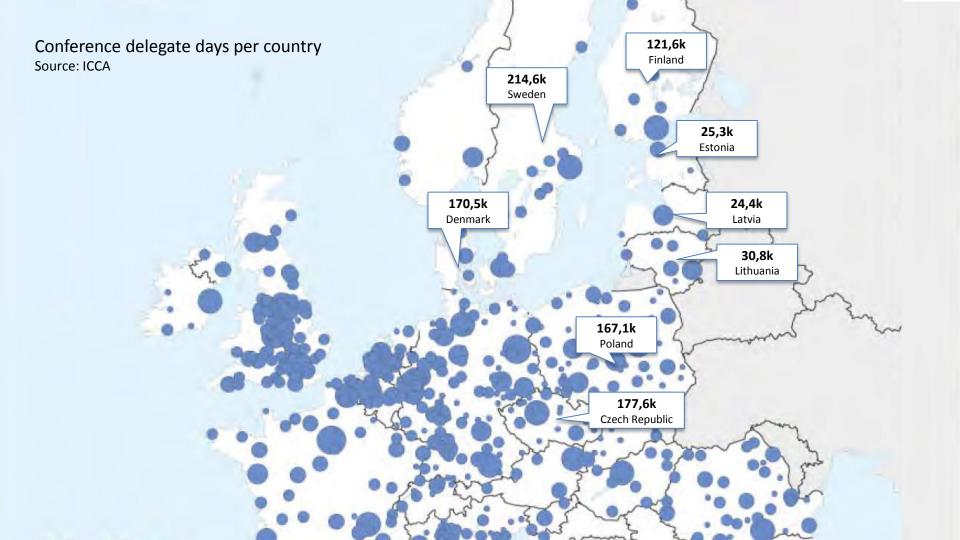
International conference delegate days in Europe

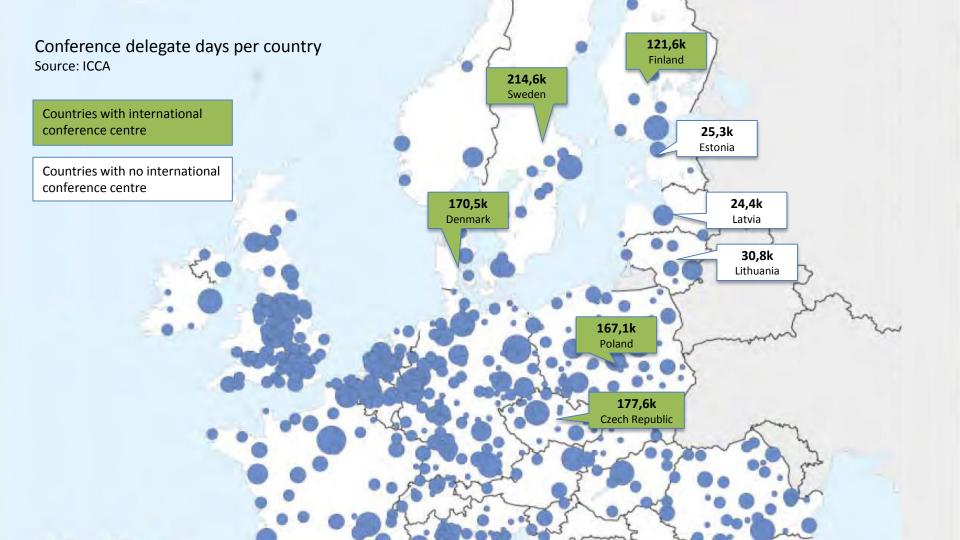
# 820€

One delegate spends per day

# 5 000 000 000+€

International conference market in Europe





# Why Riga?

RIGA is one of the largest (almost 1m people) and most beautiful cities in the Nordic-Baltic region with more than 85 direct international flights from the airport. It has a solid offer of hotels (7,900 rooms and 13,481 beds) with prices lower than in the Western Europe. The city has a very rich cultural life, great restaurants and entertainment opportunities. Even though Riga has all the makings of a fascinating conference destination, it lacks a top-notch convention venue that could host international conferences.





The capital of Latvia is a hotbed of historic culture. Riga is an alluring alternative to the usual European hot spots.



The cosmopolitan cornerstone of the Baltics. Top 10 cities #4 (2014)

The New York Times

Riga is the most cosmopolitan city in the Baltics, with upscale shops, new museums, modern hotels and restaurants.

### Riga – the Baltic-Nordic Metropolis

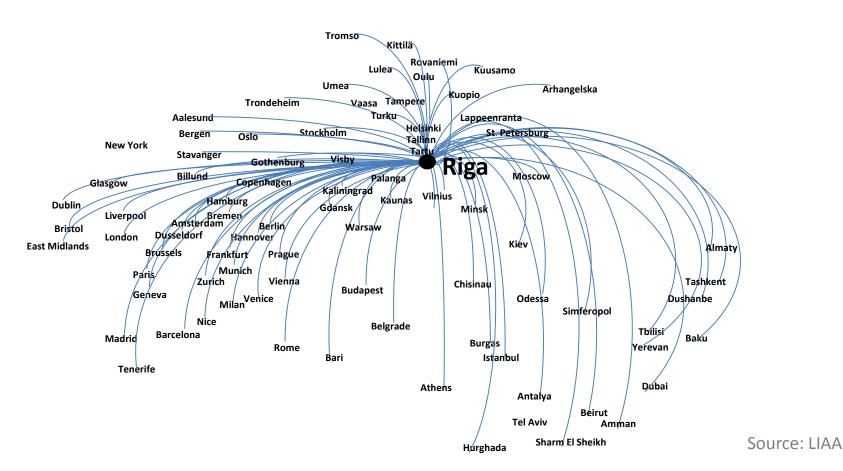


Stockholm	864,324
Riga	657,424
Oslo	599,230
Copenhagen	593,013
Helsinki	583,350
Vilnius	554,400
Tallinn	409,342

Source: LIAA



### Riga Airport – more than 85 direct flights, 5m passengers



### Riga Airport – number of daily passengers

(to and from Riga, flights are 60% full)

1215
1195
815
695
684
507
483
463
406
382
335
333

Source: Riga Airport





















































Source: LIAA

### No 1000+ Conference Centre in Riga

Kongresu nams	<b>1141</b> seats
Radisson BLU Latvija	<b>1100</b> seats
Kultūras pils Ziemeļblāzma	732 seats
Lielā Ģilde	669 seats
Bellevue Park Hotel Riga	630 seats
Splendid Palace	557 seats
Conference Centre Citadele	350 seats
Mazā Ģilde	320 seats

Exhibition centre in Ķīpsala hosts various fairs and exhibitions, can also host meetings up to 5 000 people (with many restrictions)

# Riga as Conference Destination

### **Strengths**

Beautiful, still 'undiscovered' city

Great restaurants and hotels, urban life and cultural events

Prices at least 30% lower than in the Western Europe

Very good air connections, international business presence

### **Issues**

Not a 'natural' choice for international conferences

Conference bureau capacity, ambassador program etc.

No international conference centre

# Skanste – the best location for a conference and concert centre in Riga



# (B) SKANSTE

# The modern centre of Riga

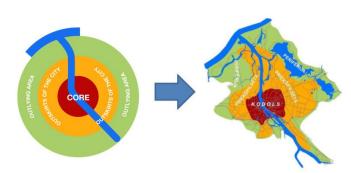
The most modern neighbourhood of Riga and its development potential

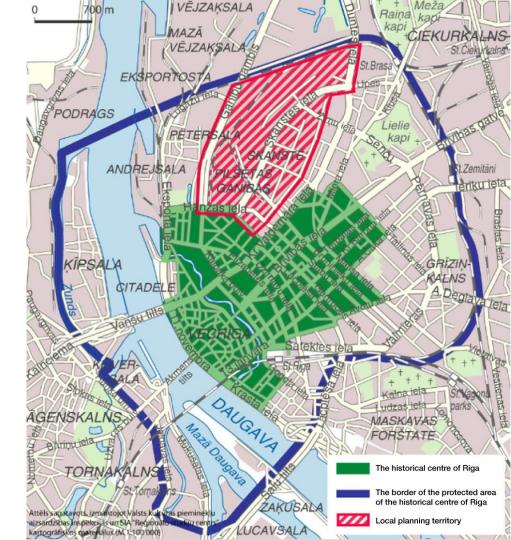


# LOCATION OF THE SKANSTE NEIGHBOURHOOD

The Skanste development territory is included in the core of the spatial structure of the population distribution of Riga.

The border of the city's core is defined by the railway circle around it. This part of the city is mainly compact settlement type.











- Available landplots in the compact centre of Riga
- Headquarters of 2 banks
- Sports and event infrastructure of national significance

SKANSTE NEIGHBOURHOOD CURRENTLY



































N THE SKANSTE NEIGHBOURHOOD





# NEIGHBOURHOOD





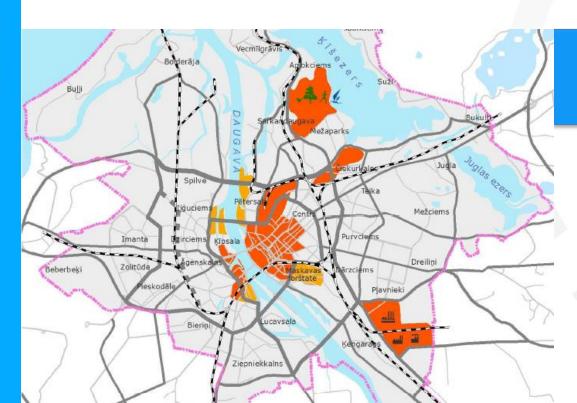
THE SKANSTE NEIGHBOURHOOD





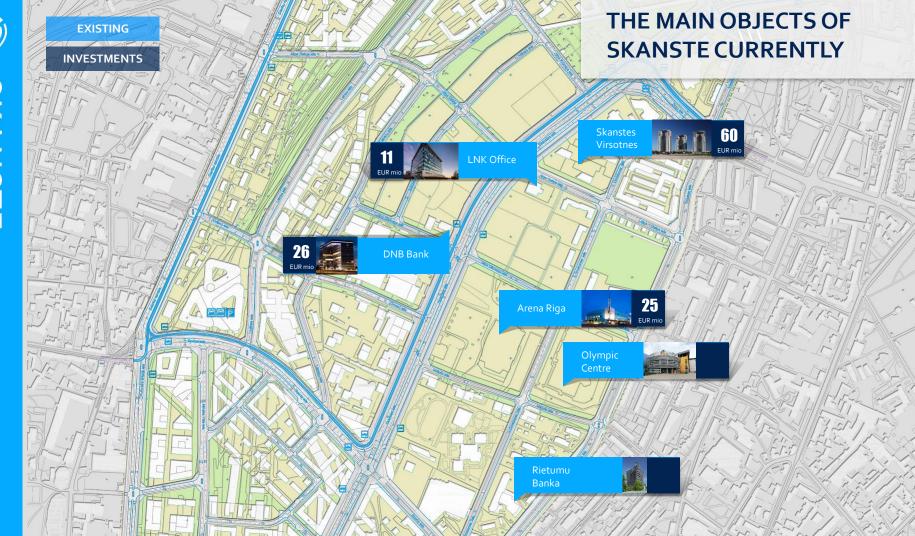
### SKANSTE NEIGHBOURHOOD – PRIORITY DEVELOPMENT TERRITORY

According to the development strategy of the city of Riga 2030



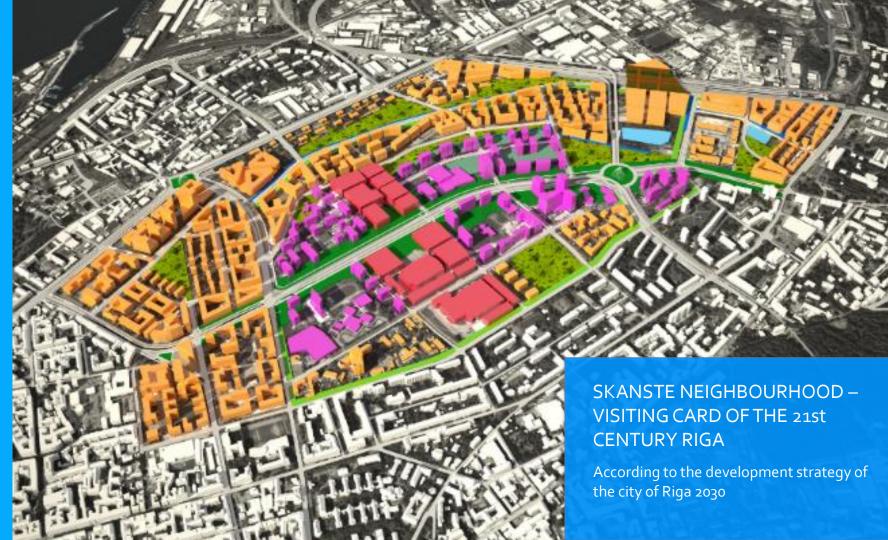
## BENEFITS OF THE PRIORITY STATUS

- facilitates attraction of people
- generates income
- strengthens the functions of the capital, as well as the competitiveness of Riga on an international level.









### Conference Centre in Skanste. Why?

Modern centre of Riga, central business district

Good infrastructure and accessibility (Riga Airport – 20 min, Art Noveau District and Old Town in walking distance), new tram line in 2019

2000+ hotel rooms in close vicinity, new hotel connected with the centre

Experience of Merks in developing similar projects (Arena Riga)

Combination of private and EU funding

# Stockholm Waterfront Centre – a model for Riga





# Planning Proposal / Architectural Design Competition

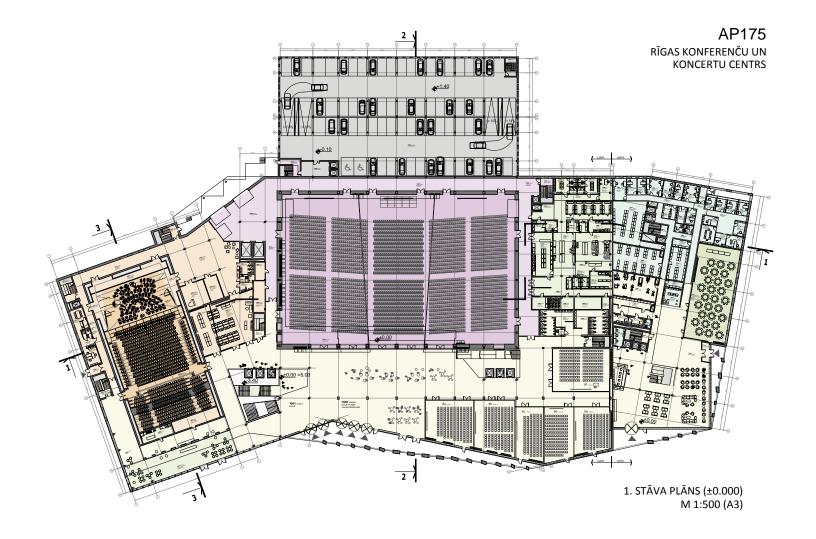
### **Riga Conference and Concert Centre**

Proposed meeting room and conference hall configurations

Hall	Description	Capacity	Area	Dimensions (m)			
		(persons)	(m2)	Width	Length	Height	
	Main plenary conference hall - multi-functional (divisible in 3 - 2 sections w/ 1200 seats, 1 section						
1	w/ 800 seats)	3 000	2 300	36	64	12	
2	Concert Hall (shoebox, non-divisible), usable as a conference hall	1 300	754	18	42	18	
3	Multi-purpose area (conference space, banquets etc.) in concert hall partition		840			7	
4	Mult-purpose area (exhibition hall, large banquets etc.) in conference centre partition		3 200			7	
5	Conference hall (5+6 = 197 seats) - divisible in 2	95	122	12	10	7	
6	halls, (halls 7+8 = 300 seats) - on 1st level of	102	144	12	12	7	
7	building	180	288	12	24	7	
8	building	120	140	12	12	7	
9	Meeting room (72 seats), divisible in 2 sections -	30	50	6	8	4	
10	1st level	42	65	8	8	4	
11	Meeting room (70 seats), divisible in 2 sections -	30	50	6	8	4	
12	1st level	26	50	6	8	4	
13	Meeting room - 1st level	60	96	12	8	4	
14	Meeting room - 1st level	50	60	8	8	4	
15	Meeting room - 2nd level	30	48	6	8	4	
16	Meeting room - 2nd level	30	48	6	8	4	
17	Meeting room - 2nd level	30	48	6	8	4	
18	Conference hall (18+19 = 280 seats), divisible in 2	140	160	9	18	4	
19	sections - 2nd level	140	160	9	18	4	
20	Conference hall (20 +21+22+23 = 210 seats),	50	60	10	6	3	
21	divisible in 4 sections - 2nd level	50	60	10	6	3	
22		50	60	10	6	3	
23		60	90	10	9	3	
24	VIP meeting room - 2nd level	12	60	6	10	3	

#### Main Conference Hall Potential Configurations

	Capacity	Area				
	(persons)	(m2)	Width	Length	Height	Ratio 1:
Hall 1A+1B+1C	3 000	2 300	36	64	12	1,78
Hall 1A	1 100	860	36	24	12	1,50
Hall 1A+1B	1 900	1 124	36	40	12	1,11
Hall 1B+C	1 900	1 124	36	40	12	1,11
Hall 1B	800	580	36	16	12	2,25
Hall 1C	1 100	860	36	24	12	1,50
Hall 2 without balcony	900	754	18	42	18	2,33
Hall 2 + balcony	1 300	754	18	42	18	2,33





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