5.pielikums

Latvijas tūrisma attīstības pamatnostādnēm 2014.-2020.gadam

**Tūristu mītņu kvalitātes vērtējums pa statistikas reģioniem pēc globālajām**

**rezervēšanas sistēmām *Booking.com*, *HRS.com* un *TripAdvisor.com***

|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
|  |  | Booking | HRS | TripAdvisor | | Booking | HRS | TrpAdvisor | Booking | HRS | Booking | HRS | Booking | HRS | Booking | HRS | Booking | HRS | TripAdvisor | | | | | Booking | HRS | TripAdvisor |
| Reģions | tūristu mītņu skaits | tūristu mītnes ar vērtējumu | | tūristu mītņu skaits | tūristu mītnes ar vērtējumu | Vērtējums ballēs (1-10) | | | | | | | | | | | | | Vērtējums ballēs (1-5) | | | | | kopējais vērtējumu skaits | | |
| vidējais vērtējums | | | > 9 | > 9 | 8 / 9 | 8 / 9 | 7 / 8 | 7 / 8 | 6 / 7 | 6 / 7 | < 6 | < 6 | 5 | 4 / 5 | 3 / 4 | 2 / 3 | 1 / 2 |
| Rīga | 197 | 177 | 78 | 80 | 80 | **8,15** | **6,86** | **3,90** | 35 | 1 | 79 | 27 | 50 | 22 | 15 | 17 | 4 | 11 | 1 | 53 | 25 | 1 | 0 | 40301 | 620 | 9603 |
| Pierīga | 179 | 132 | 23 | 50 | 42 | **8,09** | **5,13** | **3,87** | 18 | 4 | 66 | 6 | 36 | 4 | 9 | 0 | 3 | 9 | 8 | 16 | 14 | 4 | 0 | 7229 | 13 | 578 |
| Kurzeme | 132 | 101 | 9 | 37 | 32 | **8,06** | **4,48** | **3,80** | 13 | 1 | 41 | 2 | 36 | 1 | 10 | 1 | 1 | 4 | 2 | 18 | 8 | 4 | 0 | 5108 | 17 | 283 |
| Vidzeme | 67 | 39 | 5 | 21 | 16 | **8,18** | **4,92** | **4,09** | 6 | 0 | 20 | 2 | 11 | 1 | 1 | 0 | 1 | 2 | 2 | 9 | 5 | 0 | 0 | 1629 | 0 | 118 |
| Latgale | 45 | 25 | 3 | 14 | 13 | **7,92** | **7,9** | **3,62** | 3 | 0 | 10 | 2 | 8 | 0 | 4 | 1 | 0 | 0 | 2 | 5 | 4 | 2 | 0 | 1813 | 15 | 92 |
| Zemgale | 32 | 19 | 2 | 11 | 6 | **7,27** | **7,35** | **3,17** | 0 | 0 | 4 | 0 | 7 | 2 | 7 | 0 | 1 | 0 | 0 | 1 | 4 | 1 | 0 | 772 | 0 | 18 |
| **KOPĀ** | 652 | 493 | 120 | 213 | 189 | 7,95 | 6,11 | 3,74 | 75 | 6 | 220 | 39 | 148 | 30 | 46 | 19 | 10 | 26 | 15 | 102 | 60 | 12 | 0 | 56852 | 665 | 10692 |

Ekonomikas ministrs Vjačeslavs Dombrovskis